

# BENEFITS BY DESIGN

(BBD): your third party administrator



As a third party administrator (TPA), Benefits by Design (BBD) manages the administration of employee benefit plans for companies across Canada. We work with insurers and other service providers that outsource administrative services to us to improve efficiency and quality of service.

Some of those administrative services include tracking employee eligibility, maintaining employee data, consolidated billing, reporting, and handling employee inquiries.

## Why work with a TPA?

- 1 We're experts in benefits — you can trust us to help you navigate the complex world of group benefits.
- 2 We partner with best-in-class suppliers, creating strong combinations of product, service, and price to meet your needs.
- 3 We make benefits administration easy with Nomad, our online administration platform.
- 4 We provide expert support and service to address your questions and assist with the smooth operation of your benefits plan.
- 5 We provide flexible plan options for small, medium- and large-sized businesses.

## What is an independent group focused advisor?

Employee benefits can be complicated. We recommend that any Canadian business looking to provide their employees with a benefit plan seek the expert advice of an advisor that specializes in group benefits. That's why BBD works with independent advisors who specialize in group benefits. Independent advisors recommend solutions from different companies to ensure that Canadian employers have access to the group insurance products that are the best fit for their company.

[Blog: Why You Should Use a Group Insurance Advisor](#)



## How do we choose our partners?

We choose partners that share our philosophy around creating sustainable employee benefit plans designed to protect Canadian employers and their employees' health, wealth, and happiness. Ask your Director, Partner Solutions, TPA+ about any of our partners.



\* GreenShield means, collectively, Green Shield Canada (GSC), Green Shield Association, and Green Shield Holdings Inc., which is the primary company that houses health services and benefits administration businesses, including Inkblot Therapy, Tranquility, NKS Health Canada, The Health Depot Pharmacy, Benecaid, Honeybee, BCH Consultants and Computer Workware Inc. Green Shield Holdings Inc. is a wholly owned subsidiary of the not-for-profit Green Shield Association.



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